

NEW 2013 BENEFIT UPDATE

FOR <<STATE>> CITIZENS ONLY

This is a personal announcement to all << State >> citizens age << age >>.

You may now apply for a NEW state-regulated life insurance program to pay Final Expenses for just pennies a day, REGARDLESS OF YOUR MEDICAL CONDITION, EVEN IF YOU'VE BEEN TURNED DOWN BEFORE.

Return this card today and you will receive the latest information on how this Special Program will pay **100%** of all funeral expenses not paid by government funds, up to << dollar amount >> (**TAX FREE**), for each << State >> citizen covered.

It is VERY IMPORTANT THAT YOU KNOW all the benefits available to you. To receive complete NO-COST information on this newly-approved plan **DESIGNED FOR ALL << STATE >> CITIZENS**, return this postage-paid card TODAY.

TO SEE IF YOU QUALIFY, MAIL THIS POSTAGE PAID CARD TODAY TO RECEIVE THIS VITAL INFORMATION...REQUESTS WILL BE PROCESSED IN THE ORDER RECEIVED.

IMPORTANT - << STATE >> CITIZENS MAY ALSO RECEIVE A FREE MEMORIAL GUIDE BY RETURNING THIS POSTAGE-PAID CARD.

All << State >> citizens may apply for this NEW program regardless of their medical condition.

Not affiliated with or endorsed by any government agency.

(tear here)

YES! Please see that I receive the information on the NEW state regulated life insurance program designed for ALL << State >> Citizens << age >>, including the **NO-COST MEMORIAL GUIDE**.

Name: _____

Phone: (_____)_____

Spouse's Name: _____

Age:

Husband: _____ Wife: _____

(Note!) Area code & phone number to insure proper information routing.

Signature: _____

To Open This Side - Slide Finger Under This Edge

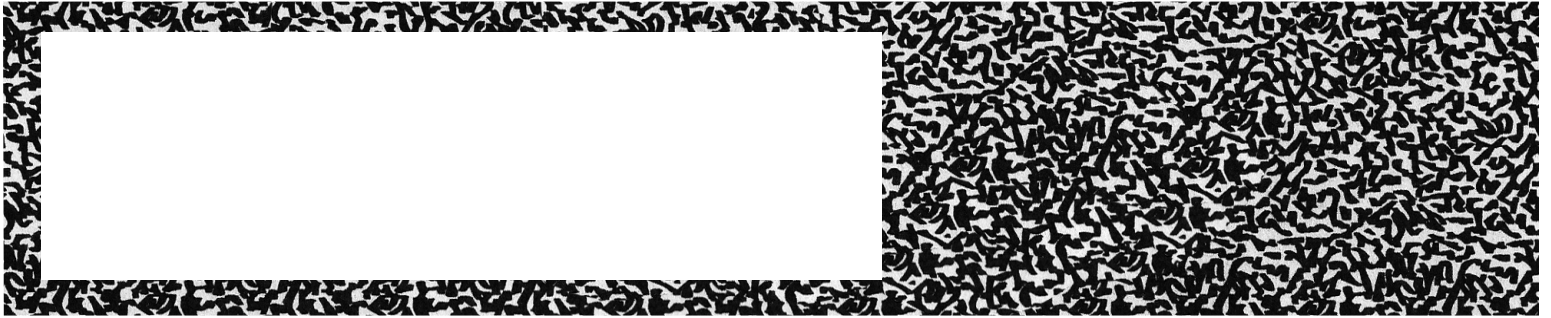
Information Concerning:

**NEW 2013 BENEFIT UPDATE
FOR << STATE >> CITIZENS**



PRESORT
STANDARD

U.S.
POSTAGE
PAID
MSS



IMPORTANT DOCUMENT ENCLOSED

NEW SUPPLEMENTAL INSURANCE BENEFITS FOR << STATE >> CITIZENS

OPEN IMMEDIATELY - DO NOT DELAY

**Don't Delay: Request will be processed in the order received.
Please Return Today!**

**IMPORTANT - FOR << STATE >> CITIZENS
2013 BENEFIT UPDATE**