Dear Senior Citizen,

We are pleased to announce a senior final expense life insurance program to help pay what the Government Lump Sum Death Benefit\* does not pay for your final expenses. At present, that benefit is limited to \$255\*, if you qualify. This program may pay 100% of all funeral expenses not paid by the Government Lump Sum Death Benefit, up to \$25,000 for each person covered. To see if you qualify, mail this postage paid card; you will not be charged for this information!

Check benefit requested: () 5,000 (	) 10,000 ()	25,000
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{FIRST\_NAME} {LAST\_NAME}
{ADDRESS}
{CITY}, {STATE} {ZIPCODE}-{ZIP+4}

Name			
Date of Birth	_/		
Phone ()	- 22		
Spouse's Name			
Date of Birth	1	/	
Pl	ease verify	address	

Not affiliated with or endorsed by any government program. \* According to Social Security Administration Rules & Regulations 404.390

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Rev: 01-08-D2R

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Dear Senior Citizen,

We are pleased to announce a new senior final expense life insurance program now available in your state. Thousands of seniors nationwide have already taken advantage of this program which has an immediate death benefit, and pays up to \$25,000 for each senior citizen covered. These senior plans were designed to help pay those expenses NOT PAID by government funeral plans. Currently, you may qualify even if you have a health condition! To see if you qualify, mail this postage paid card

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### SENIOR FINAL EXPENSE INFORMATION

AN APPROVED FINAL EXPENSE LIFE INSURANCE PROGRAM IS AVAILABLE IN Your State DESIGNED TO HELP PAY WHAT SOCIAL SECURITY DOES NOT PAY FOR YOUR FINAL EXPENSES. AT THE PRESENT, SOCIAL SECURITY ONLY PAYS \$255,\* IF YOU QUALIFY. THESE PLANS MAY PAY 100 PERCENT OF ALL FUNERAL EXPENSES NOT PAID BY SOCIAL SECURITY UP TO \$15,000 FOR EACH SENIOR CITIZEN COVERED. YOU MUST COMPLETE AND RETURN THIS REQUEST FORM WITHIN 5 DAYS.

	BENEFIT RE	EQUESTED	
\$2,000 [ ]	\$5,000 [ ]	\$10,000 [ ]	\$15,000 [ ]
	NO COST OR	OBLIGATION	
		SIGNATURE	
		AGE	SPOUSE
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PHONE