

## Life Product Overview

THE LAFAYETTE LIFE INSURANCE COMPANY


## Life Product Overview

| Product: | Vanguard-09 Universal Life | Centennial Term Series |
| :---: | :---: | :---: |
| Description | Low face amount, front-end load UL product for higher cash surrender value in early years. Qualified Plans Only. | Level Premium Term Life Insurance with 10-, 20- and 30-year plans. After level term period, annually increasing rates apply. Conversion available during level term period up to age 65. |
| Premiums Paid to the Later of | Flexible | Age 104 |
| Issue Ages (Last Birthday) | 0-85 | 10-Year: 18-75; 20-Year: 18-65; 30-Year: 18-55. Maximum issue age reduced in some underwriting categories. |
| Minimum Face Amount: | \$10,000; <br> Preferred \$100,000, ages 18-75 | $\begin{aligned} & \$ 100,000 ; \\ & \text { Preferred rates available, ages } 18-75 \end{aligned}$ |
| Rate Classes: | - Preferred NS •Unisex <br> - Standard NS • Substandard <br> - Smoker | - Super Preferred NT • Standard NT - Substandard <br> - Preferred Plus NT - Preferred Tobacco  <br> - Preferred NT - Standard Tobacco  |
| Basis of Values | 2001 CSO, 4.0\% | 2001 CSO |
| Available for use in Qualified Plans? | Yes | No |
| Optional Benefits and Riders | - Waiver of Monthly Deduction Benefit <br> - Accelerated Benefit Rider | - Waiver of Premium Benefit - Accelerated Benefit Rider <br> - Children's Insurance Rider |
| Term Riders | No | No |
| Loans | The maximum loan value is the cash value less any policy loan and any policy loan interest to the next premium due date. | No |
| Withdrawals | The cash value may be surrendered subject to certain rules and a $\$ 15$ charge. | No |
| Dividends | None | None |
| Dividend Options* | None | No |
| Banding | None | Band 1: $\$ 100,000-\$ 249,999$ Band 3: $\$ 500,000-\$ 999,999$ <br> Band 2: $\$ 250,000-\$ 499,999$ Band 4: $\$ 1,000,000$ and Up |
| Quantity Discount Factor: | \$60 | \$50 |
| Modal Factor: | Preauthorized Monthly Withdrawal .083; Quarterly .25; Semiannual . 50 | Preauthorized Monthly Withdrawal .083; Quarterly .25; Semiannual . 50 |

* See Agents Reference Manual for Dividend Rules.

Not all products are offered in all states. Check the Lafayette Life website (www.llic.com) for state specific limitations.

Life insurance products are issued and guaranteed by The Lafayette Life Insurance Company, Cincinnati, Ohio. Guarantees are based on the claims paying ability of the company. The Lafayette Life Insurance Company operates in D.C. and all states except AK and NY, and is a member of Western \& Southern Financial Group.
Feature and benefits are subject to underwriting and issue age restriction, as well as state availability and variations. Check the Lafayette Life website (www.llic.com) for state specific limitations.
Lafayette Life Policy Series: IUL-07, SPWL-05, TLP-08, VAN-09, WGB-07, WL-05-65, WL-05-75, WL-05-95, WL-05-100 and WSI-07. Rider Series: ABPR-05, ABR-92, ADB-05, CIR-05, ECB-WL-05, GPO-05, IUL-WP-07, LPUA-13, LTC-UL20, LTC-WL20, PDR-05, PIR-05, SI-UL, SIR-05, SPO-89, SPUA-05, TLR, TLR-08, TR-05, UABR, USPO-89, WMD-UL, WP-05 and WP-TLP-08.

A member of Western \& Southern Financial Group


The compensation to be paid to you under this Schedule pertaining to any insurance product will be reduced by any compensation due or payable to any Marketing General Agent, Independent General Agent or other agent pertaining to such insurance product.

Marketing General Agent Agreement: Schedule of Compensation ${ }^{(A)}$ Expressed as a percentage of Premiums Paid

|  | Policy Year |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | First Policy Year Commission | Renewal Commissions |  |  |  |  |  |  |  |  | Service Fees |
|  | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 \& after |
| Whole Life Plans |  |  |  |  |  |  |  |  |  |  |  |
| Patriot 100 \& Contender 100 | 105 | 10 | 10 | 6 | 6 | 6 | 6 | 6 | 6 | 6 | 2 |
| Heritage | 100 | 10 | 10 | 6 | 6 | 6 | 6 | 6 | 6 | 6 | 2 |
| Sentinel | 17 | 13 | 13 | 13 | 13 | 13 | 13 | 13 | 13 | 13 | 2 |
| Liberty | 5.7 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| PUA Riders |  |  |  |  |  |  |  |  |  |  |  |
| Single | 2 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Level | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 |
| Flexible | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 |
| Term Plans |  |  |  |  |  |  |  |  |  |  |  |
| Centennial Term |  |  |  |  |  |  |  |  |  |  |  |
| 10 Yr | 75 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 20 Yr | 85 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 30 Yr | 100 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 10 TR-05 / TLR-08 | 60 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 0 |
| TR-05 Rider | 60 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 3 |
| Low Cost Term | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |

The compensation to be paid to you under this Schedule pertaining to any insurance product will be reduced by any compensation due or payable to any Marketing General Agent, Independent General Agent or other agent pertaining to such insurance product.

| Universal Life Policies and Riders |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| For Universal Life plans, the percentages in Policy Year 1 are expressed as a percentage of paid Target Premiums (the "Target commission percentage"). For Policy Year 1, the commission percentage for paid Excess Premiums is $1.5 \%$ for the Centennial IUL and 3\% for the Vanguard-09 (the "Excess commission percentage"). For policy years after Policy Year 1, the commission percentage is expressed as a percentage of Premiums paid. For Universal Life specified amount increases, please refer to the below chart. First Policy Year commission percentages are reduced by $10 \%$ for all guaranteed issue universal life insurance policies. |  |  |  |  |  |  |  |  |  |  |  |
|  | Policy Year |  |  |  |  |  |  |  |  |  |  |
|  | First Policy Year Commissions | Renewal Commissions |  |  |  |  |  |  |  |  | Service Fees |
|  | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 \& after |
| Centennial IUL | 104 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 |
| Vanguard-09 | 104 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 |

## Asset Based Compensation for Centennial IUL ${ }^{(B)}$ Expressed in Basis Points (bp)

| Policy Year (End) |  |  |  |  |  |  |  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |  |
| Centennial IUL | 0 | 0 | 12 bp | 12 bp | 12 bp | 12 bp | 12 bp | 12 bp | 12 bp | 12 bp | 12 bp |

Chart of Compensation for Universal Life Specified Amount Increases (Expressed as a Percentage of Target Premium at the Attained Age at the time of the Increase)

| Centennial IUL | 104 |
| :---: | :---: |
| Vanguard-09 | 104 |

Chart of Compensation for Waiver of Monthly Deduction Rider on a Universal Life Policy (Expressed as a Percentage of Monthly Cost of Insurance)

|  | Policy Year |  |  |  |  |  |  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | $11 \&$ <br> after |
| Centennial IUL | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 |
| Vanguard-09 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 |

The compensation to be paid to you under this Schedule pertaining to any insurance product will be reduced by any compensation due or payable to any Marketing General Agent, Independent General Agent or other agent pertaining to such insurance product.

First Year Policy Commissions for Guaranteed Issue Life Insurance Policies

| Plan Number of Lives: | $\mathbf{5}$ to $\mathbf{2 5}$ | $\mathbf{2 6}$ to $\mathbf{7 5}$ | 76 \& above |
| :--- | :---: | :---: | :---: |
| Life Plans |  |  |  |
| Patriot 100 | 90 | 85 | 80 |
| Contender 100 | 90 | 85 | 80 |
| Heritage | 85 | 80 | 75 |
| Sentinel | 13 | 9 | 6 |
| Universal Life | 89 | 84 | 79 |
| Centennial IUL | 89 | 84 | 79 |
| Vanguard-09 |  |  |  |

There shall be no reduction in the renewal commission percentages or service fee percentages set forth separately in this Schedule of Compensation for such policies.

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Marketing General Agent Agreement: Schedule of Compensation
Expressed as a percentage of Premiums Paid


The compensation to be paid to you under this Schedule pertaining to any insurance product will be reduced by any compensation due or payable to any Marketing General Agent, Independent General Agent or other agent pertaining to such insurance product.

|  | Policy Year |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | First Policy Year | Renewal Commissions |  |  |  |  |  |  |  |  |  |
|  | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | $\begin{aligned} & 11 \& \\ & \text { after } \end{aligned}$ |
| Annuities ${ }^{(\text {c) }}$ |  |  |  |  |  |  |  |  |  |  |  |
| Marquis Centennial 10 (Issue Ages 70 and below) | 8.5 | 7.5 | 6.5 | 5.5 | 4.5 | 3.5 | 2.5 | 1.75 | 1.5 | 0.7 | 0 |
| Marquis Centennial 10 (Issue <br> Ages 71-80) | 7.5 | 6.5 | 6.5 | 5.5 | 4.5 | 3.5 | 2.5 | 1.75 | 1.5 | 0.7 | 0 |
| Marquis Centennial 10 (Issue Ages 81 and above) | 5.5 | 4.5 | 4.5 | 3.5 | 3.5 | 2.5 | 2.5 | 1.75 | 1.5 | 0.7 | 0 |
| Marquis Centennial 7 \& 10 issued on or after 9/16/12 |  |  |  |  |  |  |  |  |  |  |  |
| Marquis Centennial 7 (Issue Ages 70 and below) | 5.25 | 4.25 | 3.25 | 2.25 | 1.25 | 0.7 | 0.7 | 0 | 0 | 0 | 0 |
| Marquis Centennial 7 (Issue Ages $71-80$ ) | 4.25 | 3.25 | 3.25 | 2.25 | 1.25 | 0.7 | 0.7 | 0 | 0 | 0 | 0 |
| Marquis Centennial 7 (Issue Ages 81 and above) | 3.25 | 3 | 3 | 2 | 1.25 | 0.7 | 0.7 | 0 | 0 | 0 | 0 |
| Marquis Centennial 10 (Issue Ages 70 and below) | 7.5 | 6.5 | 5.5 | 4.5 | 3.5 | 2.5 | 1.75 | 1.5 | 0.7 | 0.7 | 0 |
| Marquis Centennial 10 (Issue Ages 71-80) | 6.5 | 5.5 | 5.5 | 4.5 | 3.5 | 2.5 | 1.75 | 1.5 | 0.7 | 0.7 | 0 |
| Marquis Centennial 10 (Issue Ages 81 and above) | 4.5 | 3.5 | 3.5 | 2.5 | 2.5 | 1.75 | 1.75 | 1.5 | 0.7 | 0.7 | 0 |
| Group Marquis Centennial | 6.25 | 5.25 | 3.5 | 3.5 | 3.5 | 3.5 | 2.5 | 1.75 | 1.5 | 0.7 | 0 |
| Horizon SPDA-08 (Issue Ages 0-75) |  |  |  |  |  |  |  |  |  |  |  |
| Horizon 5/7 | 4.25 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Horizon 3/5 \& $5 / 5$ | 3.25 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Horizon SPDA-08 (Issue Ages 76+) |  |  |  |  |  |  |  |  |  |  |  |
| Horizon 5/7 | 3.5 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Horizon 3/5 \& $5 / 5$ | 2.25 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |

The compensation to be paid to you under this Schedule pertaining to any insurance product will be reduced by any compensation due or payable to any Marketing General Agent, Independent General Agent or other agent pertaining to such insurance product.

|  | Policy Year |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | $11 \&$ after |
| Marquis Flex 10 | 0 | 0 | 0 | 0 | 7 bp | 7 bp | 7 bp | 7 bp | 7 bp | 7 bp | 15 bp |
| Marquis Flex 5 | 0 | 0 | 0 | 0 | 15 bp | 15 bp | 15 bp | 15 bp | 15 bp | 15 bp | 15 bp |
| Marquis Advant-Edge 10 ${ }^{(E)}$ | 0 | 0 | 0 | 0 | 7 bp | 7 bp | 7 bp | 7 bp | 7 bp | 7 bp | 15 bp |
| Marquis Advant-Edge $5^{(F)}$ | 0 | 0 | 0 | 0 | 15 bp | 15 bp | 15 bp | 15 bp | 15 bp | 15 bp | 15 bp |
| Group Marquis Flex | 0 | 0 | 0 | 0 | 15 bp | 15 bp | 15 bp | 15 bp | 15 bp | 15 bp | 15 bp |
| Horizon 0 | 0 | 0 | 0 | 0 | 15 bp | 15 bp | 15 bp | 15 bp | 15 bp | 15 bp | 15 bp |
| Horizon 1 | 0 | 0 | 0 | 0 | 15 bp | 15 bp | 15 bp | 15 bp | 15 bp | 15 bp | 15 bp |
| Horizon S | 0 | 0 | 0 | 0 | 15 bp | 15 bp | 15 bp | 15 bp | 15 bp | 15 bp | 15 bp |
| Marquis Flex 1 | 0 | 60 bp | 60 bp | 60 bp | 60 bp | 60 bp | 60 bp | 60 bp | 60 bp | 60 bp | 60 bp |
| Marquis Centennial 3 | 0 | 0 | 0 | 15 bp | 15 bp | 15 bp | 15 bp | 15 bp | 15 bp | 15 bp | 15 bp |
| Marquis Centennial 5 | 0 | 0 | 0 | 0 | 0 | 15 bp | 15 bp | 15 bp | 15 bp | 15 bp | 15 bp |
| Marquis Centennial $7^{*(H)}$ | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 15 bp | 15 bp | 15 bp | 15 bp |
| Marquis Centennial 10* ${ }^{(H)}$ | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 15 bp |
| Group Marquis Centennial | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 15 bp |
| Horizon SPDA-08 3/5 \& $5 / 5$ | 0 | 0 | 0 | 0 | 0 | 15 bp | 15 bp | 15 bp | 15 bp | 15 bp | 15 bp |
| Horizon SPDA-08 5/7 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 15 bp | 15 bp | 15 bp | 15 bp |

Notwithstanding any term or provision describing asset based compensation to the contrary, with respect to any Group Marquis Centennial policy that is produced by you while this Agreement is in effect or produced by an agent while assigned to you while this Agreement is in effect, Asset Based Compensation is payable as follows. Asset Based Compensation is $3 / 20$ of $1 \%$ of the policy's net accumulated policy value (less any premium amount described below) and is payable annually starting at policy anniversary 11 and is payable on each policy anniversary thereafter while this policy is in force and while this Agreement is in effect. Asset Based Compensation is calculated as of the date of the applicable policy anniversary, and the policy's net accumulated policy value upon which the compensation is based is reduced by any premium credited to such policy value within the 12 months immediately preceding the applicable policy anniversary upon which the Asset Based Compensation calculation is made.

The compensation to be paid to you under this Schedule pertaining to any insurance product will be reduced by any compensation due or payable to any Marketing General Agent, Independent General Agent or other agent pertaining to such insurance product.
*Asset Based Compensation does not apply to policies issued on or after 9/16/12.
${ }^{(A)}$ Except as noted otherwise in this Agreement, commissions and service fees on premiums for Optional Benefits sold as riders will be calculated using the same percentages of such premiums as the commissions and service fees for the policy to which the rider is attached.
No commissions or service fees are paid on dividends used to purchase paid-up insurance. Policy fees are noncommissionable for the Elite Term Series and Whole Life Plans.
${ }^{(B)}$ For Centennial IUL policies produced by you while this Agreement is in effect or produced by an agent while assigned to you while this Agreement is in effect, asset based compensation is based upon the net accumulated policy value as of the end of the policy year listed, subject to the terms and conditions of this Agreement. For purposes of calculating percentages, 100 basis points equals $1 \%$.
${ }^{(C)}$ The Marquis Flex 1 refers to the Marquis Flex plan that has a withdrawal charge period of 1 year. The Marquis Flex 5 refers to the Marquis Flex plan that has a withdrawal charge period of 5 years. The Marquis Flex 10 refers to the Marquis Flex plan that has a withdrawal charge period of 10 years.
${ }^{(D)}$ For the annuity policies identified in the Chart of Asset Based Compensation for Annuities that are produced by you while this Agreement is in effect or produced by an agent while assigned to you while this Agreement is in effect, asset based compensation is payable annually starting at the policy anniversary for a policy as listed in the Chart of Asset Based Compensation for Annuities and is payable on each policy anniversary thereafter while the policy is in force and while this Agreement is in effect. Asset Based Compensation is calculated as of the date of the applicable policy anniversary. For calculation purposes, 100 basis points equals $1 \%$.
${ }^{(E)}$ Notwithstanding any term to the contrary regarding the calculation of asset based compensation, with respect to any Marquis Advant-Edge 10 policy produced by you while this Agreement is in effect or produced by an agent while assigned to you while this Agreement is in effect, any asset based compensation pertaining to the $10^{\text {th }}$ policy anniversary is payable on the $10^{\text {th }}$ policy anniversary plus 60 days (the " $10^{\text {th }}$ Policy Anniversary ABC Calculation Date"). Any asset based compensation payable on the $10^{\text {th }}$ Policy Anniversary ABC Calculation Date shall be based upon and paid as a percentage of the difference of the net accumulated policy value calculated as of the $10^{\text {th }}$ Policy Anniversary ABC Calculation Date less any premium credited to such policy value within the 12 months immediately preceding the $10^{\text {th }}$ Policy Anniversary ABC Calculation Date.
${ }^{(F)}$ Notwithstanding any term to the contrary regarding the calculation of asset based compensation, with respect to any Marquis Advant-Edge 5 policy that is produced by you while this Agreement is in effect or produced by an agent while assigned to you while this Agreement is in effect, any asset based compensation pertaining to the $5^{\text {th }}$ policy anniversary is payable on the $5^{\text {th }}$ policy anniversary plus 60 days (the " $5^{\text {th }}$ Policy Anniversary ABC Calculation Date"). Any asset based compensation payable on the $5^{\text {th }}$ Policy Anniversary ABC Calculation Date shall be based upon and paid as a percentage of the difference of the net accumulated policy value calculated as of the $5^{\text {th }}$ Policy Anniversary ABC Calculation Date less any premium credited to such policy value within the 12 months immediately preceding the $5^{\text {th }}$ Policy Anniversary ABC Calculation Date.
${ }^{(G)}$ The Commission percentages on Single Premium Immediate Annuities will be reduced by 50 basis points for all premiums in excess of $\$ 1$ million.
${ }^{(H)}$ Notwithstanding any term to the contrary, there is no Asset Based Compensation payable on Marquis Centennial 7 \& 10 annuities issued on or after 9/16/12.

